

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WFTS-Tampa

**Date:**

6/29/12

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules for June 30-August 24					

**Total Charges:** \*\*see schedules for June 30-August 24

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

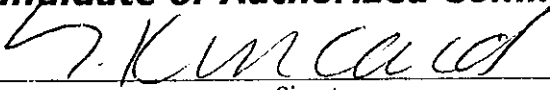
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/29/12

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WFTS

# ORDER

Print Date 08/13/12

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Flight Dates 08/15/12-08/21/12

Contract / Revision 307737 / **Romney for President**

Original Date / Revision 08/13/12 08/13/12 Agency Com 15%

Billing Contact

Advertiser **Romney / Republican / Presi**  
**138 Conant Street**  
**Beverly, MA 01915**

Agency **American Rambler Producti**

Buying Contact Sales Office EWSDC

**138 Conant Street**  
**Beverly, MA 01915** Sales Region NAT  
Agency Ref

Order Sep 00:20:00

Estimate # 24

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive  
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	100	\$111,095.00	\$130,700.00	0.00
<b>Totals</b>	<b>100</b>	<b>\$111,095.00</b>	<b>\$130,700.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/21/12	100	\$111,095.00	\$130,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount													
N 1	WFTS	08/15/12	08/21/12	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 08/15/12</td><td>08/21/12</td><td>11111--</td><td>5</td><td>\$850.00</td><td>0.00</td></tr></table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/15/12	08/21/12	11111--	5	\$850.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/15/12	08/21/12	11111--	5	\$850.00	0.00																						
N 2	WFTS	08/15/12	08/21/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$900.00	P-3	0.00	NM	10	\$9,000.00												



WFTS

Print Date: 08/13/12

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Contract / Revision **307737** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/13/12/ 08/13/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President**

Estimate # **24**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/15/12	08/21/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$900.00	P-3	0.00 NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$900.00		0.00		
N 3	WFTS	08/15/12	08/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$450.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$450.00		0.00		
N 4	WFTS	08/15/12	08/21/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$1,000.00		0.00		
N 5	WFTS	08/15/12	08/21/12	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$450.00	P-3	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$450.00		0.00		
N 6	WFTS	08/15/12	08/21/12	M-F 4-5p M-F 4-5p	CM	358-5p	11111--	:30	5	\$900.00	P-2	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$900.00		0.00		
N 7	WFTS	08/15/12	08/21/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$1,000.00		0.00		
N 8	WFTS	08/15/12	08/21/12	M-F 530-6p ABC Action News	CM	530-6p	22222--	:30	10	\$1,000.00	P-3	0.00 NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$1,000.00		0.00		
N 9	WFTS	08/15/12	08/21/12	M-F 6-630p ABC Action News	CM	558-630p	22222--	:30	10	\$1,200.00	P-3	0.00 NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$1,200.00		0.00		
N 10	WFTS	08/15/12	08/21/12	M-F 7-730p M-F 7-730p	CM	658-730p	11111--	:30	5	\$3,500.00	P-2	0.00 NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$3,500.00		0.00		
N 11	WFTS	08/15/12	08/21/12	M-F 730-8p M-F 730-8p	CM	728-758p	11211--	:30	6	\$4,200.00	P-2	0.00 NM	6	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11211--					6	\$4,200.00		0.00		
N 12	WFTS	08/15/12	08/21/12	M-F 11-1135p ABC Action News	CM	11-1135p	22222--	:30	10	\$1,700.00	P-3	0.00 NM	10	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	22222--					10	\$1,700.00		0.00		
N 13	WFTS	08/15/12	08/21/12	M-F 1135p-1202a Night M-F 1135p-1202a	CM	1135p-1202a	11111--	:30	5	\$850.00	P-3	0.00 NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/15/12	08/21/12	11111--					5	\$850.00		0.00		
N 14	WFTS	08/15/12	08/21/12	Friday Prime C 20/20	CM	10-11p	----1--	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WFTS

Print Date: 08/13/12

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Contract / Revision **307737** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/13/12/ 08/13/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President**

Estimate # **24**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 14	WFTS	08/15/12	08/21/12	Friday Prime C 20/20	CM	10-11p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	----1--					1	\$4,000.00		0.00			
N 15	WFTS	08/15/12	08/21/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-					1	\$300.00		0.00			
N 16	WFTS	08/15/12	08/21/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-					1	\$400.00		0.00			
N 17	WFTS	08/15/12	08/21/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-					1	\$500.00		0.00			
N 18	WFTS	08/15/12	08/21/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-					1	\$300.00		0.00			
N 19	WFTS	08/15/12	08/21/12	SA 730-8p SA 730-8p	CM	728-758p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-					1	\$1,400.00		0.00			
N 20	WFTS	08/15/12	08/21/12	SA 11-1135p ABC Action News	CM	11-1135p	-----S-	:30	2	\$1,700.00	P-3	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S-					2	\$1,700.00		0.00			
N 21	WFTS	08/15/12	08/21/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S					2	\$300.00		0.00			
N 22	WFTS	08/15/12	08/21/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S					2	\$500.00		0.00			
N 23	WFTS	08/15/12	08/21/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/12	08/21/12	-----S					2	\$300.00		0.00			
Totals														100	\$130,700.00